



## ABOUT US

We specialize in creating sustainable change for individuals and organizations in the areas of career development and transition, executive coaching, onboarding, interviewing skills, relationship building and networking, online reputation repair and business start-up services.

### In-Person Interview/ Blind Spot Reveals

How well you interview can make or break your chances at getting a job. Learning to master the in-person interview gives you the competitive edge needed to move forward in hiring process. A resume opens the door, but a good interview keeps that door open.

Our In-Person Interview not only reveals potential blind spots, but also prepares you for nearly every interview situation that you will encounter.

You work one-on-one with a highly trained professional who helps you identify your strength areas along with your areas of opportunity. We video-record your session so that you can refer to it as often as needed.

This professional growth opportunity is often an eye-opening experience where you receive non-biased feedback on everything from your appearance to delivery style. We hold nothing back.



### WHAT TO EXPECT

Reserve a half day to accommodate your in-person interview. The first half of the in-person interview is the mock-interview portion. You then have a short break where your interviewer prepares your feedback. The second half of your session is focused on an open dialogue where we provide feedback and help you develop a strategy for continued success and improvement.

### YOUR PERSONAL BRAND

In addition to assessing your presentation style and non-verbal cues, we are also listening for repetitive themes that emerge. You will come away from the in-person interview knowing if there are any content areas you need to work on and where we think you could benefit from highlighting them in greater detail.

A few areas addressed include:

*What differentiates you from other candidates?*

*Are you able to speak to your achievements in a quantifiable way?*

*Do you verbalize your experience clearly and concisely?*

### WHAT ARE COMMON BLINDSPOTS?

- Non-mirroring body language
- Nervous ticks such as repetitive throat clearing
- Red flags in your work history
- Mis-Alignment with your resume
- Listening/Interrupting

### YOUR MINDSET IS KEY

Self-awareness is the first step. Once we pinpoint your unique opportunity areas, we address them head-on. Come with an open mind prepared to hear things you may be uncomfortable with initially. We work with you on how to address the issue and generate solutions to anything we see as a potential barrier to your career advancement.