



# WIEDERHOLD AND ASSOCIATES

## ABOUT US

We specialize in creating sustainable change for individuals and organizations in the areas of career development and transition, executive coaching, relationship building and networking, online reputation repair and business start-up services.

### Individual Partnership Quest (IPQ)

Our IPQ transition program provides career management skills to achieve both short-term goals —job placement—and long-term goals—professional and personal success. Our process helps you identify “what makes you different,” creating a self-branding package to enhance your marketability within your specialty area.

You have access to our network throughout your program, which is one of the most active and extensive networks in the healthcare industry, comprised of seasoned executive, vendors, recruiters and consultants. We work with you to identify professionals within the network that can assist you in taking your career to the next level. When it comes to transition and advancement, often it’s not WHAT, but WHO you know that makes the difference.

We understand that “life is a journey, and not a destination” -- we partner with you today and mentor you for the future.



### IS THIS THE PROGRAM FOR YOU?

This program is designed for the healthcare professional that is seeking career development or may already be in transition. It will not only give you clarity around your career path, but also prepare you for transition and guide you through the process.

### GETTING STARTED

- You are matched to one of our highly experienced Career Transition Specialists that partners with you for the duration of your transition program. They help you navigate the program and provide regular one-on-one counsel.
- You will then meet in-person with one of our specialists nearest your geographic location. This meeting is video-recorded and is a structured training and assessment session that reveals blind spots, preparing you for recruiter and employer interviews.
- A professional resume writer completely re-writes and format your resume to reflect the latest trends for healthcare executives.

### THE PROGRAM

Programs range anywhere from four to 12+ months in duration. We provide coaching; personal branding; LinkedIn training; structured networking; 360 surveys; executive assessments such as the DISC or Hogan; how-to templates; audio transition training; and weekly job leads. We place special emphasis on developing your network, which is a natural and sustainable pathway to advance your career.

### OUR NETWORK

Throughout your program, you have access to one of the largest healthcare networks in the country with well over 2,000 individuals at the c-suite or vice president level and thousands of other professionals that are in a variety of other positions.

### ONBOARDING

We work with you in your new position to focus on building the right foundation for success. This phase is optional, but highly recommended to increase the chances for success and longevity in your new position.